



Student Entertainment Events
Adele H. Stamp Student Union- Center for Campus Life
University of Maryland
College Park, Maryland 20742

Contact: Kate Oliva
Email: SEEpublisherrelations@umd.edu

FOR IMMEDIATE RELEASE

9/30/2008

Student Entertainment Events Presents: Trojan College Comedy Tour

Student Entertainment Events is pleased to announce the Trojan College Comedy Tour featuring the Trojan Immersion Zone during the day and a comedy show at night on Wednesday, Oct. 8. The Trojan Immersion Zone will take place on the Hornbake Mall from 11 a.m. to 3 p.m. and will feature free games and trivia, a four-minute virtual reality thrill ride, and free samples of Trojan condoms. The comedy show will take place in the Grand Ballroom of the Adele H. Stamp Student Union-Center for Campus Life with doors opening at 7:30 p.m. and the event starting at 8 p.m. The show will feature comedians Steve Byrne, Julian McCullough, and Jordan Carlos.

The Trojan Immersion Zone is an interactive event set-up that provides young adults with information about the current state of sexual health in the United States. Students will be provided the opportunity to experience the Trojan® Scream Machine, an original virtual reality thrill ride that combines the wild ride of life and the dangers of unprotected sex. Additionally, knowledgeable brand ambassadors will be on site to engage students in educational sexual health trivia games, and to encourage students to take the Trojan® Evolve pledge.

Steve Byrne will be headlining the comedy show with his own brand of high-energy physical comedy that has made him one of the hottest young comedians touring the country today. He has appeared on “The Tonight Show,” “Jimmy Kimmel Live,” and currently has his own hour special “Steve Byrne: Happy Hour” airing on Comedy Central.

The show will also feature Julian McCullough, a staple on Comedy Central and the New York comedy scene. He started doing comedy his sophomore year in college as the house M.C. at the world famous in New Jersey Stress Factory Comedy Club. There he developed his easy manner with the audience, his improvisations, and his comedic voice.

The third and final comic, Jordan Carlos, is best known for his role on “The Colbert Report” as Stephen Colbert’s long-suffering “token Black friend,” Alan Laughs. Prior to this, Carlos originally worked as a copywriter in a New York ad firm after graduating from Brown University in 2001. He used the money he made from this day job to pursue a stand-up career at night, eventually quitting to pursue this career full time.

(more)

To arrange an interview or receive more press information for this event, including press passes and interview requests, please contact Kate Oliva, the Student Entertainment Events' Public Relations Director, at (301)-314-8498 or via e-mail. When submitting a request, include your name, press affiliation, and contact information.

*For more information about this and other SEE events visit www.see.umd.edu or call the event hotline at (301)-314-9845.

###